www.ustm.ac.in

Unveiling Excellence

# National Seminar

on

# Skill Development for Entrepreneurship:

## *Issues, Challenges & Prospects*

*Organized by*

## Department of Economics

## UNIVERSITY OF SCIENCE & TECHNOLOGY MEGHALAYA

Accredited **'A' Grade** by NAAC




**Date : 25th- 26th May, 2022**

**Venue : NKC Auditorium, USTM**

## About the University

The University of Science and Technology, Meghalaya (USTM), promoted by ERD Foundation, Guwahati, is situated at Baridua, 9th Mile, Meghalaya and its campus is aptly named the "Techno City". School of Social Sciences and Humanities, Biological Sciences, Applied Sciences, Media and Cultural Studies, Business Sciences and Education are the various academic units of the University which are further divided into departments and institutes/centres for imparting courses and programs leading to the degree at undergraduate and postgraduate level. Research is also carried out by various schools and departments of USTM leading to the award of the PhD.

## About the Department

The department of Economics, USTM, began its journey in 2012. The major activities of the department include imparting quality education to the students admitted to the different academic programmes of the department. The department has been laying special emphasis on developing proper understanding of socio economic problems and specifies of north east India and focusing on south Asian countries as well as intimating pan Indian economic scenario with eastern part of the world. It has been trying to carry out research and exploration programmes keeping in mind with micro and macroeconomic issues of the nation.

## Background

With the new policy of liberalization, globalization and privatization, India's economy has witnessed drastic changes since mid-1991. India has huge entrepreneurial potential. The concepts of entrepreneurship and skills are interrelated. Skills are basic, but not enough, to get decent jobs. Enhanced productivity through skill development must be complemented by economic growth and employment. Overall, they are a prerequisite for the government's pursuit of comprehensive development of the nation. Entrepreneurship is traditionally defined as the process of designing, launching and running a new business, which usually begins as a small business, such as a start-up company, offering a product, process or service for sale or hire. Entrepreneurship development is the process of improving the skills and knowledge of entrepreneurs and enhancing their ability to develop, manage and organize marketing by considering the risks involved.

Entrepreneurship is crucial to the overall development of any nation and in recent years it has gained prominence with the participation of women. Women today are more progressive and play an important role in meeting their economic needs and achieving social status. The emergence of women entrepreneurs in society depends mainly on changing social, psychological, economic, and cultural dimensions, which has a positive impact on the economic participation of any developed and developing countries. In India, women play an important role in society, but their entrepreneurial potential is not recognized due to the low level of women in society. It is necessary to change the mind set of women to give equal rights as defined in the Constitution.

Thus it is essential to call for papers on related themes for a thought provoking and stimulating exercise by presenting substantive research papers for further academic pursuits and making the needful dent in effective

## OBJECTIVES OF THE SEMINAR

1. To provide a platform for academicians, NGOs and policymakers to discuss problems being faced by the women entrepreneurs in contemporary India.
2. To offer a platform for discussion and exchange of ideas on effective policies that would help to empower and support women entrepreneurship

## Sub Themes:

1. Importance and role of entrepreneurship and Skill development
2. entrepreneurship and Skill development for women empowerment
3. Entrepreneurial Initiatives and Entrepreneurial Education
4. Financial Literacy, Entrepreneurial Finance and Micro-financing to crowd funding
5. Creating a Safe Work Environment and Entrepreneurial Legal Support
6. Social Entrepreneurship, Start Up Accelerators & Incubators
7. Challenges, Opportunities of Skill Development programme in India
8. Managerial Capabilities, Entrepreneurship and skill development
9. Self-Employment and Innovative strategies for skill development

10. Pradhan Mantri Kaushal Vikas Yojana and Skill India programme
11. Rural women Entrepreneurship and Skill Development
12. Public-Private Initiatives in Skill Development of women
13. SHGs, NGOs and Skill Development of women
14. National Policy For Skill Development And Entrepreneurship 2015
15. Gender Equality in Skills Development
16. Any other topic strictly relevant to the theme of the Seminar
17. Community perception & attitude towards Entrepreneurship

## Guidelines for paper submission:

Paper should be typed in MS word in Times New Roman font (12 size), 1.5 space.
Paper should have a well-defined objective, methodology, theoretical orientation (if any), findings, suggestionsand recommendations.
Last date of submission of abstract: 18th May, 2022
Confirmation of paper acceptance: 20nd May, 2022
Last date of submission of full paper: 22nd May, 2022
Last date of online registration: 22nd May, 2022
The abstract should not exceed 300 words.
The maximum word limit of the full paper is 3000 words.
Selcted papers will be published in an ISBN edited book.
The papers must be mailed to -
choudhurysujata12@gmail.com/debrompi125@gmail.com/priyankadevi63@gmail.com

**MODE: BLENDED**
**(ZOOM link will be shared)**

**Registration fee:**
**Students: 200/-**
**For Research Scholars: Rs 700/**
**For Teachers & Professionals: Rs. 1000/**
**NGOs/ institute/Others: Rs. 1500/**

## PROGRAM SCHEDULE

| Date & Day | Program Schedule | Time |
|---|---|---|
| DAY-1 | Welcome Address by Dr. Mahsina Rahman, HoD of Dept. of Economics, USTM | 10 am-10:15 am |
| | Address by **Prof G D Sharma** Hon'ble Vice Chancellor, USTM | 10: 15am-10:35 am |
| | Address by Dr. **B.K Das** Hon'ble Pro-Vice Chancellor, USTM | 10:35am-10:45 am |
| | Address by **R.K Sharma** Advisor, USTM | 10: 45am-10:55 am |
| | Special Address by Dr. Amit Choudhury, Dean, SBUS, USTM | 10:55 am-11:05 am |
| | Address by Dr. Santanu Mohan Deka, Associate Faculty Member, Indian Institute of Entrepreneurship | 11:05am-11:15 am |
| | Address by Prof. Joydeep Baruah, Director, Surya Kumar Bhuyan School of Social Sciences, Krishna Kanta Handique State Open University | 11:15am-11:25 am |
| | Address by Prof. Nivedita Goswami, Dept. of Economics, Gauhati University | 11:25am-11:35 am |
| | Technical Session I: **Entrepreneurship and Skill Development Opportunities** | 11:35am-1:30 pm |
| | **LUNCH** | 1:30 pm-2: 00 pm |
| | Technical Session II: **Entrepreneurship and Women Empowerment** | 2:00 pm-3:30 pm |
| | Vote of thanks by Mr. Shofiur Rahman, Asst. Prof. and Dept. IQAC Co-ordinator | 3:30 pm-3:45 pm |
| DAY - 2 | Welcome address by Dr. Sujata Choudhury, Associate Professor, Dept. of Economics, USTM | 10 am-10:10 am |
| | Technical Session III: **Enterpreneurship and Finance** | 10:10 am- 12:30 pm |
| | **LUNCH** | 12:30pm-1:00 pm |
| | Technical Session IV: **Entrepreneurship and Self-Employment Opportunities** | 1:00 pm-3:15 pm |
| | **VALEDICTORY FUNCTION** | 3:15 pm- 3:30 pm |

## Accommodation

Free accommodation will be provided to the out stationed delegates at the USTM students hostels. Accommodations at lodges in Guwahati town can also be arranged on payment basis. Participants are requested to confirm their requirement of accommodation before 10 days of the seminar. No TA/DA will be provided from the university.

### Chief Patron

Shri Mahbubul Hoque
Hon'ble Chancellor, USTM & Chairman, ERDF

### Patron

Prof. G D Sharma
Hon'ble Vice Chancellor, USTM

### Advisor

Dr. R. K Sharma, Advisor, USTM
Dr. B. K Das, Pro-Vice Chancellor, USTM
Mrs. Anju Hazarika, Registrar, USTM
Dr. Ajmal Barbhuiya, Academic Registrar, USTM
Dr. Nurujjaman Laskar, CoEA, USTM

## ORGANIZING COMMITTEE

| Name of the Faculty | Designation |
|---|---|
| Prof. Kandarpa Kr. Barman | Professor |
| Prof. Prodip Kr. Adhyapok | Professor |
| Prof. Dharanidhar Goswami | Professor |
| Dr. Sujata Choudhury | Associate Professor |
| Dr. Mahsina Rahman | Assistant Professor |
| Dr. Jhorna Sarma | Assistant Professor |
| Mr. Shofiur Rahman | Assistant Professor |
| Miss Priyanka Devi | Assistant Professor |
| Miss Rompi Deb | Assistant Professor |

## For Details Contact:

Dr. Sujata Choudhury
Mobile: 80117 77994
Associate Professor
Department of Economics, USTM

Ms. Rompi Deb
Mobile: 86388 46372
Assistant Professor
Department of Economics, USTM.

Miss Priyanka Devi
Mobile: 80116 77892
Assistant Professor
Department of Economics, USTM.




**Campus**
Techno City, Khanapara, Kling Road, Baridua, 9th Mile, Ri-Bhoi, Meghalaya-793101